



COVINFORM

Press Release

The covinform project says thank you: A review!

After three years the COVINFORM project is coming to an end. It was a unique opportunity to conduct 'real time' research about an ongoing pandemic and reflect on a (hopefully) ones in a lifetime experience. The consortium says thank you and proudly looks back at the last 36 months.

Where it all ended: On the 7th of September 2023 the COVINFORM project had its final event, a panel discussion, which took place as part of the PROMOTING PANDEMIC PREPAREDNESS Conference in Brussels. Our panel discussion 'Responding to and communicating a pandemic: golden nuggets and pitfalls' was moderated by the brilliant Dr. Shada Islam. She was joined by five COVINFORM researchers: Andreea Furtuna, Zainab Mehdi, Matt Buckley and Dr. Viktoria Adler. The researchers reflected on the most important findings of the project and the take aways that the practitioners in the consortium identified. This event marked the nearing end of our project.

Where it all started: COVINFORM was put in place in November 2020 due to the unprecedented experiences of each and everybody with COVID-19. Due to the novelty of government, public health as well as citizen and community responses, COVINFORM was strongly research oriented and sought to assess impacts on managing the pandemic in order to develop inclusive crisis communication principles to elicit behavioural change and fight misinformation. From this, solutions, guidelines and recommendations were developed which can be utilized in times of future crises.

What we have done: Our consortium of 15 research and practitioner partners fulfilled what they set out to do. They delivered a holistic analysis of the pandemic management focusing on four dimensions: governmental response, public health response, community response as well as communication. Based on this the project produced an interactive dashboard including a risk assessment, country reports, fact sheets, policy briefs & whitepapers, blogpost, bi-monthly reports, podcasts, workshops and of course many reports and scientific publications. The find them all go and visit covinform.eu.

The COVINFORM consortium says thank you and hopes that the community can profit from the hard work we put into this project and that our outputs will be of help beyond the lifespan of the COVINFORM project.

THANK YOU

Contact information

 www.covinform.eu
 office@covinform.eu
 [covinform-project](https://www.linkedin.com/company/covinform-project)
 [@covinform.eu](https://twitter.com/covinform.eu)
 [@covinform](https://www.instagram.com/covinform)



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